Wheeled Sports Consultation – Analysis Report

A six week consultation/ campaign was launched on the 10th January 2018 until 23rd February 2018, which included an online forum where you could see the locations and place comments on them.

There were 15 slides in all with three locations, each slide identified the site using a map and various images of the location as it is now and we asked for comments on the suitability of the location, the respondent's interest in the location and which location was the preferred one.

The three locations identified are

- Location A Warrior Square Swimming Centre Site/East of High Street
- Location B London Road North Car Park situated south west of Victoria Gateway
- Location C Plaza Side of Civic Centre

The same five questions were asked on all three of the above locations

- **Question 1:** Please describe your interest in this location (e.g. potential user, resident who lives close, business near to the location or other interest)?
- Question 2: Please rank this location in order of preference, 1 being most preferred and 3 being the least?
- Question 3: Please give reason for this ranking?
- Question 4: If built here how often would you use the facility?
- Question 5: General comments about location?

Five images were provided for each location below

Location A



Location B



Location C



The results

A total of 771 people accessed the campaign and 207 responded to the consultation using the online comment facility.

Location Preference

Of the three locations Location A - Warrior Square Swimming Centre Site/East of High Street was the most popular choice, with Location C - Plaza Side of Civic Centre being second choice out of the three. However, it was also the least preferred due to its surroundings. Location B – London Road North Car Park situated south west of Victoria Gateway was deemed the smallest and too close to a busy junction.

